Photography Advisory (New AA/CA) 11/30/20 - Minutes

Day/Date/Time:
Monday
11/30/20
4:00pm - 5:15pm

In attendance:
Eric Swelstad – Chair, LAVC Media Arts
Bill Dauber – Journalism Instructor, LAVC's Valley Star
Chad Sustin – LAVC Cinema/Media Arts Instructor
Kelly Herrera – Photographer and Photography Instructor, LAVC and Canoga Park H.S.
Gerard Burkhart – Photojournalist, Independent and Photography Instructor at LAVC
Matt Rose – Photographer, Matt Rose Photography
Steve Subit – Professional Solutions Consultant – B&H Photo
Robert Rodriguez – Director of Technical Operations, Technicolor and Founder of The Society of Aerial Cinematography (SOAC)

Topic:
New LAVC Photography Associate of Arts degree in Photography & new Certificate of Achievement in Photography

Notes:
-Chad gave some background on the Photography discipline at Valley

-Chad explained the goal of the two programs showing flowchart

-Advisors all around expressed support and excitement for this specific degree and certificate as well as the amount of attention photography is now receiving at Valley College

-Bill added to the goals regarding the different routes (Creative/Commercial & Photojournalism)

-Eric concurred and outlined some of the process

-Matt asked about the Photoshop class expressing much support in this being part of the program

-Conversation all around regarding course objectives of each course included in the program

-Consensus about eventual course refreshing for some of the current courses to be sure we are keeping current as time goes on

-Suggestions made by Gerard regarding placement of the Photoshop class

-Kelly discussed the use of Lightroom and technical workflows

-Robert commented on the job opportunities in the industry and how this degree and/or certificate would help students a great deal in their preparation and position them as better qualified candidates than those without a degree/certificate like this

-Steve made suggestions regarding best equipment to use at different levels in the program

-Suggestions made and revisions then made to required courses in program versus electives

-Entire group arrived at a consensus regarding the placement of each course in both programs and flowchart was revised to reflect revisions

-Meeting adjourned